



FOR IMMEDIATE RELEASE

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**MPAA APPLAUDS THE NATIONAL BROADBAND PLAN
FOR PROMOTING THE TRANSFORMATIVE POWER OF THE
INTERNET WHILE
RECOGNIZING THE NEED TO PROTECT COPYRIGHTED
CONTENT ONLINE**

Washington, D.C. – The Motion Picture Association of America, Inc. (MPAA) today announced its support for the National Broadband Plan, released by the Federal Communications Commission (FCC) as a comprehensive strategy for dramatically improving the nation’s broadband networks and extending their benefits to all Americans.

“The MPAA joins the FCC in saluting the transformative power of the Internet to inform, educate and entertain Americans in bold new ways,” said MPAA President and Interim CEO Bob Pisano. “We applaud the FCC for issuing a plan designed to connect all Americans to high-speed Internet, while recognizing that copyrighted content must be protected online if broadband is to thrive as an engine of growth and innovation for the 21st Century.”

“Protecting creative works against online theft not only will enable consumers to have greater access to the content of their choice, but also will help the nation’s creative industries continue to serve as a catalyst for economic growth and job creation,” Pisano said. “The motion picture and television industry, which comprises more than 115,000 businesses in all 50 states, is responsible for 2.4 million American jobs and more than \$41.5 billion in wages to American workers. Online content theft directly and significantly erodes these economic contributions and the vital role that the motion picture and television industry, like all creative industries, can and should play in America’s economic recovery.”

About the MPAA

The Motion Picture Association of America, Inc. (MPAA) serves as the voice and advocate of the American motion picture, home video and television industries from its offices in Los Angeles and Washington, D.C. Its members include: Walt Disney Studios Motion Pictures; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLLP; and Warner Bros. Entertainment Inc.

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For more information, contact:

MPAA Washington, D.C.

Howard Gantman
(202) 460-5530 (cell)

MPAA Los Angeles

Elizabeth Kaltman
(818) 995-6600